

# CV

## Personal info

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**Name:** Stanislav Krofta  
**Address:** Slovenskeho narodniho povstani 3989/7, Kromeriz 767 01, Czech republic  
**Contact address:** Koleje Strahov, Vanickova ul. blok 6/406, Praha 6, 160 00, Czech republic  
**Email:** ocean21@atlas.cz  
**Telephone:** +420 777 012 835  
**Date of birth:** 23.09.1985

## Accomplishments

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**Since 09/2004** Czech Technical University in Prague - Faculty of transportation  
now studying 3<sup>rd</sup> grade

**09/2000 – 06/2004** Archbishops Grammar school in Kromeriz (graduated succesfully in 2004)

## Working experience

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**since 10/2007** freelance website and identity designer

**10/2006 - 10/2007** Aira GROUP, Ltd., Prague (part time & full time)  
designing commercial web sites, project leading, online marketing & SEO campaigns leading, SEO & usability consulting services, Adobe Photoshop tutoring

**05/2005 – 10/2006** NOWER Systems, Ltd., Prague (part time)  
designing commercial web sites and internet applications, identity designing, animated banners designing, graphic design

**since 08/2005** New Web Art, Ltd., Prague (contract)  
website & identity designing, SEO consulting services

## Skills

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**Graphic programs** Adobe Photoshop (superior knowledge, tutoring experience), Flash (medium knowledge), Adobe Illustrator (basic knowledge)

**Internet technologies** (X)HTML & CSS (advanced knowledge)

**Other skills and experiences** SEO know-how, standarts of usability and accesibility, identity designing experience, typography knowledge, good sense of information architecture, Macromedia Dreamweaver (developers experience), Microsoft Office (user experience)

## Other

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passion for creative work, fluent english communication, passive knowledge of german language,  
non-conflict team-working personality, driving license, good physical shape

**To see my portfolio please visit <http://stanislav-krofta.newwebart.net>**